



2013 gsSCENE Sponsorship Opportunity Gold Annual Sponsor

- Designation as **gold annual sponsor** for gsSCENE for Young Professionals
- **The sponsor's logo and link** will be placed on homepage of gsSCENE, www.gsSCENE.com
- **The sponsor** will be a part of all publicity prior to and during gsSCENE events including:
 - Minimum of 6 social events per year
 - Minimum of 4 educational events per year
 - Minimum of 4 community service events per year
- **The sponsors name and logo** will be included on all promotional items used for gsSCENE including:
 - Television Commercials featured on WMBF News
 - Brochures
 - Flyers
 - E-Mails
 - Signage
 - Membership packet
 - Sponsorship packet
- **The sponsor** will have a sponsor recognition e-mail sent out to all gsSCENE members, including logo and contact information of company, with the option to have additional company or product promotion in the e-mail.
- **The sponsor** will be the official presenting sponsor of **one social event** of their choosing (*Including the Anniversary Party*) Recognition as presenting event sponsor for Birthday Celebration includes:
 - TV advertising running on WMBF News,
 - All print media for event including, newspaper, magazine and online advertising,
 - gsSCENE website, www.gsSCENE.com,
 - gsSCENE blog and Facebook
 - gsSCENE newsletter
 - Logo on featured event promo on gsSCENE.com
 - Reminders for event including e-mail
 - Signage at event
- **The sponsor** will have access to membership list
- **The sponsor** will be allowed to send out **two** (per year) e-mail blasts to gsSCENE membership list
- **The sponsor** will have the ability to address the crowd for 3 minutes at any 2 scheduled events
- **The sponsor** will receive mention during all gsSCENE events
- **The sponsor** will be allowed to distribute materials at all gsSCENE events
- Up to 4 annual memberships will be given to **the sponsor**
- Up to 4 tickets to the next scheduled event will be given to **the sponsor**

Sponsorship Cost - \$3,000